

Annual Report **2022** Jahresbericht



INSTITUT FÜR HÖHERE STUDIEN
INSTITUTE FOR ADVANCED STUDIES
Vienna

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The new normal

Recovery: Towards a new "normal"? was the annual focus of IHS in 2022. Barely had the year begun, though, when the Russian attack on Ukraine made a mockery of this credo of the new "normal", because, from 24 February 2022 onwards, the world became a different place. The dream – that there will never again be war in Europe – has failed.



Franz Fischler
President of IHS

After the two years of the pandemic in 2020 and 2021, IHS showed once again last year that it conducts cutting-edge research, but also that, with its results and its policy consultation, it makes a decisive contribution to policymaking in the country in exceptional situations.

2022 was also a year of renewal at IHS. General Secretary Dr Eva Liebmann-Pesendorfer left the organisation in the spring when her employment contract came to an end. I would like to express my sincere gratitude for her outstanding commitment and the work she performed.

Her position was re-advertised, and out of the many highly qualified candidates, the Board of Trustees selected Ms Mag. Julia Studencki. In her, IHS gained a proven expert with many years of experience in commercial management of non-university research institutions.

The vacant position of the scientific director was filled in April 2022 on an interim basis by Emeritus Professor of Economics at the University of Bern and former IHS researcher Klaus Neusser, who over the past year, one in which IHS's expertise was again in great demand, has been the public face of the organisation. Finally, at the end of the year, the recruitment process to find a permanent head of

research was brought to a successful conclusion: Holger Bonin, a renowned expert in labor and social economics, will take up the position in July 2023.

A look at the figures shows that IHS continued to perform well in the past year, too. Numerous publications, events and media appearances shaped the work of the Institute, which, in an age of multiple crises, is increasingly gaining in importance. I would therefore like to thank all those people who make this possible on a daily basis – the Institute's researchers and the administrative staff who support the research work, but also the members of the committees who provide critical support for the work of IHS.

Kind regards,
Franz Fischler

Dear Readers,

We are delighted that you are interested in the annual report of the Institute for Advanced Studies! This year, for the first time, we have decided to largely refrain from printing for sustainability reasons and are therefore presenting our activity report in digital form.

A lot has happened over the past year. Under the title Recovery: Towards a new "normal"? we defined an area of focus that was born out of the handling of the COVID-19 pandemic and shaped numerous events throughout the year. On the following pages, you will find information about the different academic activities undertaken during the last year, as well as special research projects and appearances in the media.

Some of the many highlights of last year: since March, IHS has officially carried the state seal of approval for family friendliness. This is currently valid until 2024 and shows the high importance at the Institute of attaining a work-life balance. With the IHS Price Monitor, the Institute launched a tool that provides information about current price developments.



Klaus Neusser
Scientific Director



Julia Studencki
General Secretary

Furthermore, as a partner institute of the RWI – Leibniz Institute for Economic Research, IHS is also involved in the preparation of the Joint Economic Forecast for Germany for the next four years.

In terms of personnel, the year was, on the one hand, marked by new appointments to the management of the Institute. In addition, we welcomed two new heads of research groups: Katharina Gangl took over the leadership of the Research Group for Behavioral Economics, and Klaus Weyerstrass took over the leadership of the Research Group for Regional Science and Environmental Research.

In this year's annual report, we also attach great importance to providing you with interactive elements, in the

form of links to publications, videos and blog posts. We hope there are some interesting topics for you amongst all that, and that you find it a stimulating read!

Kind regards
Klaus Neusser
Julia Studencki

RESEARCH THAT MATTERS

The Institute for Advanced Studies (IHS) is a non-university economic and social science research institute that enjoys a strong reputation and network within Europe. In dialogue with politicians and scientists, IHS formulates questions into current issues and researches key topics in the fields of economics and the social sciences in order to provide both scientifically sound and politically and socially relevant contributions to research.

The Institute's mission statement focuses on three strategic guiding principles: First of all, IHS unites economic and social science disciplines and organises its research in agile, interdisciplinary units. It is an independent partner for politics and society and provides expertise in selected topics. Secondly, IHS contributes to scientific literacy, educates future key players, and focuses on innovative methods in the process. Last but not least, the Institute is a hub for international scientific discourse and serves as a bridge between science, business and politics.

The year 2022 was dominated internally by the search for both a new scientific director and a new general secretary. Julia Studencki, who took up the position in autumn 2022, presented us with a highly qualified successor for the vacant position. Responsibility for the scientific leadership in 2022 was assumed on an interim basis by Klaus Neusser. Last year, the recruit-

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The Institute for Advanced Studies was founded in 1962/63 with financial support from America's Ford Foundation on the initiative of the two social scientists Paul F. Lazarsfeld and Oskar Morgenstern. Today, its research areas are mapped out in interdisciplinary, topic-oriented research units.

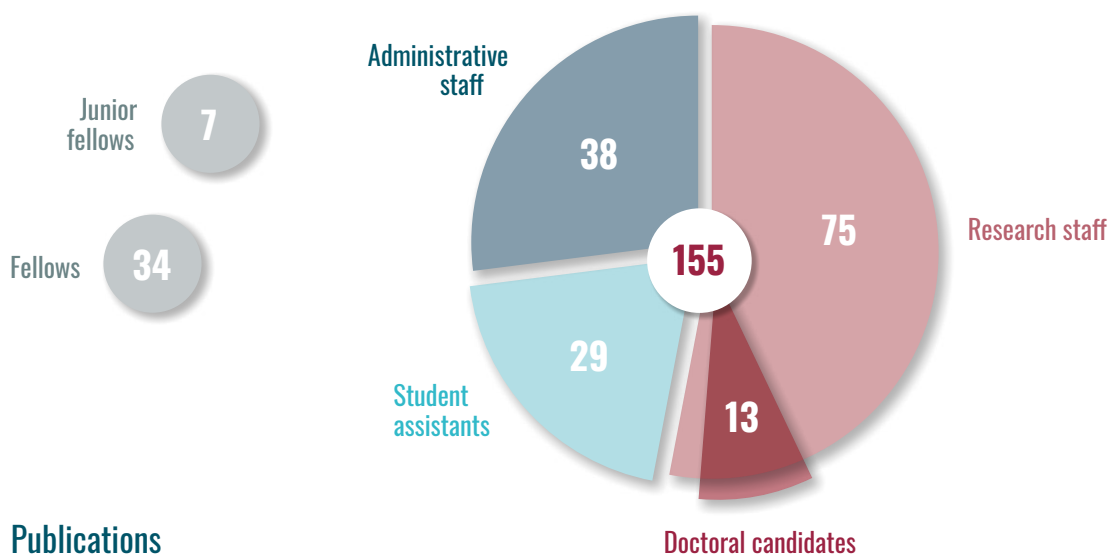
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ment process for a permanent scientific director was successfully put in place and able to be completed by the end of the year. Renowned labor market economist Holger Bonin will take up the position in the second half of 2023.

Thematically, the Institute's work was strongly influenced by the war against Ukraine and, subsequently, the turbulence this then triggered on the energy market and in terms of inflation. Sebastian Koch ensured one of the Institute's inflation experts was in the public eye. In the spring, the IHS Price Monitor was launched, allowing the detailed breakdown and visualisation of price developments. The year's focus, on Recovery: Towards a new "normal"?, took into account the still noticeable effects of the COVID-19 pandemic, which also influenced the work at the Institute and a vital part of its research activities last year.

KEY INDICATORS

Total budget in million EUR



Publications

Articles in academic journals	52
Book chapters	34
Project reports	42
IHS working papers	7
Downloads	104,883

Scientific networking

External lectureships	72
Lectures by IHS staff	191
Events	108

Projects

New project contracts	68
Volume	EUR 47,000
Tenders & applications submitted	109

Communication

Media mentions	3,400
New social media followers	911
Website visitors	104,883



RECOVERY: TOWARDS A NEW "NORMAL"?

The year in review
Interview with Julia Studencki

RECOVERY: TOWARDS A NEW "NORMAL"?

The coronavirus pandemic had a deep impact on our society. For this reason, 2022 was given the thematic motto of "Recovery", and, at a number of events, we discussed the question of whether there is a "normal state" to which we want to return, or whether normalcy rather needs to be redefined.

One of the first webinars of the year was the final part of the Life with Corona series, which took place in February. Under the title "Science in the pandemic – and what we learn from it", Tanja Traxler (Der Standard), Michael Stampfer (WWTF) and Matthias Reiter-Pázmándy (BMBWF) discussed a current book on the topic by Alexander Bogner (ÖAW).

The events in May continued with the webinar The? New? Normal?. IHS senior researcher Robert Braun reflected on "normalisation" for the maintenance of the existing balance of power. Two major conferences were also held in May. Under the umbrella of the Future Operations Board, the interdisciplinary conference Science for Resilience, which took place at the Vienna Institute of Molecular Biotechnology (IMBA), focused on the question of what conclusions and learnings can be drawn from the pandemic. Over two days, high-ranking speakers from science and politics discussed all facets of the topic. A new paper presented at the conference discussing COVID-19 policy scenarios beyond the autumn/winter of 2022 received particular attention from the media.

Another major event that took place in May was the Evidence-Based Policy Making Conference. In cooperation with CEU and WIFO, the second edition of the event dealt, among other things, with the question of what the political rhetoric of the post-factual means

for the future of evidence-based policy-making. In June, the schedule of events in the first half of the year was rounded off by a book presentation and panel discussion on the future of automobility.

Although the year's theme was originally dedicated to the pandemic, the Russian attack on Ukraine in February 2022 revealed other current aspects of the debate about the (new) normal. From the summer of last year, then, at the very latest, the aspect of "recovery" also became about securing the energy supply and the development of inflation. At the end of July, the energy crisis was therefore the subject of a media chat in which behavioral economists Katharina Gangl and Kira Abstiens discussed ways out of the crisis.

Last but not least, as is tradition, the Heinrich Neisser Lecture was also dedicated to this year's topic. Martin Selmayr, Head of the Permanent Representation of the European Commission in Austria, spoke about the resilience and future viability of the European Economic and Monetary Union. There was considerable interest in the event, both on site and on the livestream – a recording of the fascinating lecture can be found on IHS's YouTube channel.

The fact that IHS deals with the entire spectrum of economics and social sciences was recently demonstrated by its event Assisted Reproduction – The New Normal. In three interesting contributions followed by a panel discussion, the topic was discussed from the perspectives of the social sciences, medicine and psychoanalysis, and met with great public interest.

With its annual theme for 2022, IHS once again showed the relevance, topicality and breadth of its research.

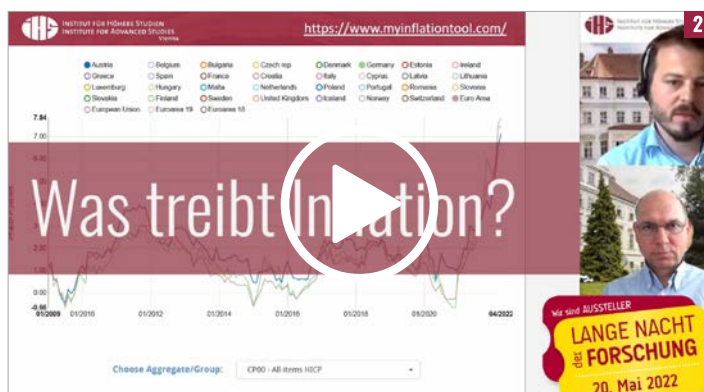
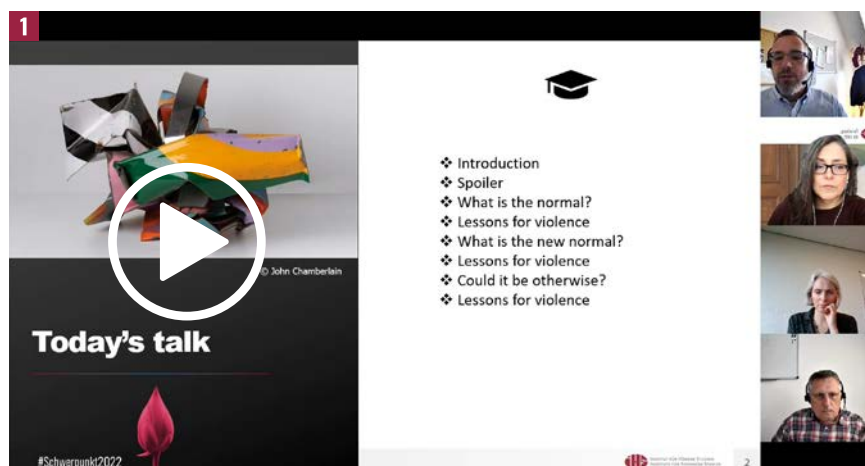


"Science and research play a key role in times of crisis."

"On the way to the 'new normal', innovative solutions are needed."

1 The? New? Normal?

In this webinar, Robert Braun reflected on the post-pandemic era and the supposed "new normal".

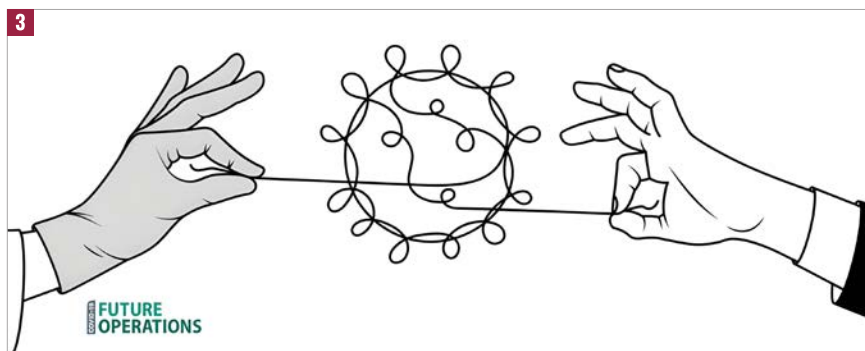


2 Long Night of Research

The annual theme provided the thematic framework for IHS's contributions to the Long Night of Research 2022. From inflation and gender stereotypes to the question of the relationship between job automation and rural exodus, IHS covered a wide range of topics.

3 Science for Resilience Conference

The interdisciplinary Science for Resilience conference devoted two days to the critical assessment of the pandemic and its management.



4 Community Creates Mobility

How can the mobility transition be made fair, and what skills do start-ups need to face the challenges of the future? These were the questions addressed by the Community Creates Mobility Innovation Camps.

INTERVIEW WITH JULIA STUDENCKI

How was your start at IHS?

It was very quick and I was well received. We were able to do a lot, and for me, personally, it was a very exciting and fulfilling six months.

What have been the highlights so far?

First of all, one highlight is that I was able to create a good basis of trust with the employee representatives, the researchers and the administrative units. The level of cooperation here is wonderful, which is the important cornerstone for future projects. Another important milestone was that we were able to bring the recruitment process for a Scientific Director to a successful conclusion, allowing us to further advance IHS under stable leadership from July 2023 onwards.

What framework conditions do non-university research institutes need in order to be able to work successfully?

The administrative or governance structures of a scientific establishment must create a balance between the flexibility required by scientists and compliance with legal framework conditions. At the same time, they must be as efficient as possible to allow employees to concentrate on what is important – research that matters.

What are your plans for the future?

In the coming years, I will continue to focus on efficient administrative structures in my area – in particular, digitally supported workflows that facilitate and improve collaboration. In addition to this, I will focus on the creation of uniform data structures that make information easily accessible.



Interview with IHS General Secretary Julia Studencki

1
On 24 and 25 October 2022, the Why Support Women* (Again)? Learning from the Past for Current Challenges conference took place at the AK Wien educational centre in cooperation with AK Wien, IHS and WU Wien.



2
The current art@IHS exhibition There is no Option? showcases works by three young artists from the Academy of Fine Arts.



3
On 19 July, Katharina Gangl and Marcel Seifert (both IHS), together with Helmut Ettl (Financial Market Supervisory Authority) and Herta Stockbauer (BKS Bank), presented the results of a study on sustainable investment.



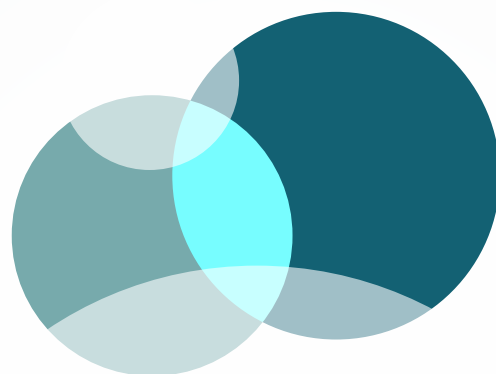
Preisverleihung Ulrich-Teichler-Preis und Nachwuchspreis der GfHf

GfHf
GESELLSCHAFT FÜR
HOCHSCHULFORSCHUNG

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INSTITUT FÜR FÖRDERTE STUDIEN
INSTITUTE FOR ADVANCED STUDIES
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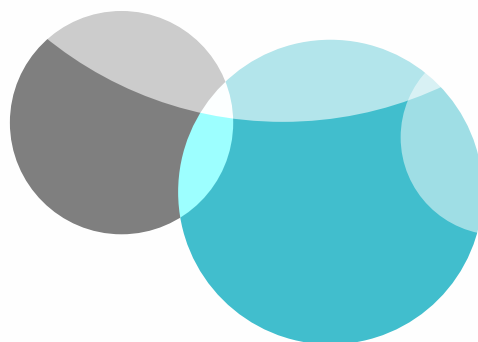
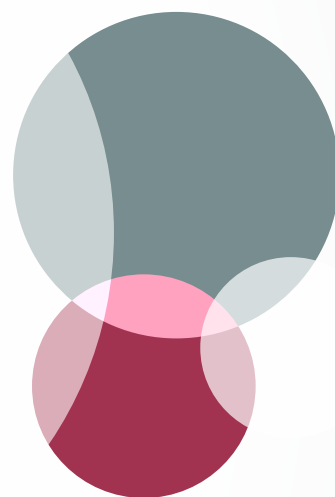
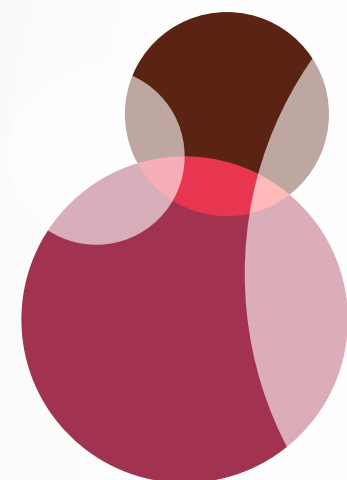
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In the context of the 17th meeting of the Society for University Research, the Ulrich Teichler Prize for outstanding dissertations was awarded.





HIGHLIGHTS

Publications
Projects
Events
Communication
Spotlight



PUBLICATIONS

The year 2022 was extremely successful for the Institute of Advanced Studies (IHS) in terms of the release of scientific publications. A total of 170 publications were written, including book chapters, articles in peer-reviewed journals, and research reports. In addition, researchers presented their work at international conferences and wrote blog posts and texts for the media. With a total of more than 104.000 downloads, interest in IHS content remains very high.

It is particularly gratifying that scientists of IHS were published in high-ranking journals. In addition to these publications, seven papers were published as part of the in-house Working Paper Series. This series covers relevant research from the fields of economics, political science and sociology, is subject to a peer-review process, and is intended to stimulate academic and public discourse.

IHS attaches great importance to the practical application of its research results. This is why fourteen IHS Policy Briefs were drawn up in 2022, dealing with topics such as science communication, the economic consequences of the war in Ukraine, and rising energy prices. Another highlight was the Health System Watch, which has been published quarterly since 1999 as an appendix to the journal Soziale Sicherheit, issued by the Main Association of Austrian Social Security Institutions.

The IHS blog was used particularly intensively last year to prepare scientific findings from current research projects for a wider audience. In addition to written articles on topics such as automobility, higher education research or energy saving, four video interviews in the "4 questions for..." series were also published in the blog.

**Publications are the visible results
of scientific work at the Institute
for Advanced Studies.**

In 2022, IHS continued to live up to the motto "Research that matters" and played an important role in the scientific community. Thank you to all researchers for the outstanding work they perform.

170 published scientific papers

104,883 downloads

47% open access

30 posts in IHS series

MEDIUM-TERM ECONOMIC FORECAST FOR 2022–2026

The medium-term economic forecast for the Austrian economy, presented annually at IHS, dealt with the special topic of the cessation of the gas supply in 2022. The economic consequences of the possible cessation of the gas supply from Russia were analysed. Due to its topicality, media interest in the press conference, which was also broadcast via livestream, was high.

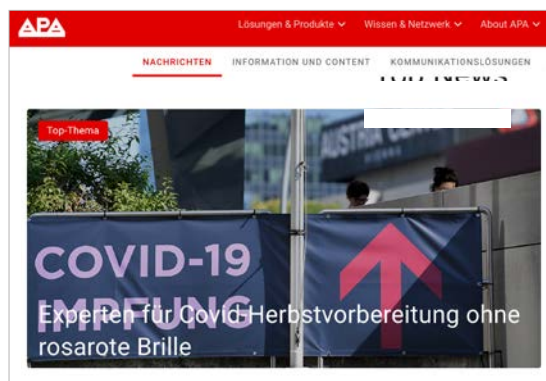


TRANSPARENCY IN PUBLICLY FUNDED STUDIES

Since 27 July 2022, the Austrian National Council has required by law that studies commissioned by the public sector and financed with taxpayers' money must be published. This follows the joint Memorandum of Understanding adopted by IHS, WIFO, the Vienna Institute for International Economic Comparisons and the Center for Innovation Systems & Policy of the Austrian Institute of Technology in January 2022.

FUTURE OPERATIONS EXPERT OPINIONS

As part of the Future Operations Platform (FOP), IHS participated in two Expert Opinion Papers last year. The first was about the polarisation in Austria during the COVID-19 pandemic and the question of how solidarity can be strengthened. The second paper addressed the question of what the COVID-19 scenarios for autumn/winter 2022 and beyond might look like. During the pandemic, the FOP was one of the central exchange platforms between scientific experts and public authorities.



GUEST OP-EDS

In 2022, in order to make scientific expertise visible in the media debate, IHS relied more and more on the publication of guest op-ed articles. These dealt with topics such as the ethical aspects of xenotransplantation, working conditions of cleaners and the Climate Panel. These comments were published by major Austrian media outlets, such as the Wiener Zeitung, Der Standard and Die Presse.

PROJECTS

In 2022, a total of 62 projects were completed, and 68 new projects were commissioned, of which 30 projects had a duration of more than 12 months. The average project volume was around 47,000 Euros. Overall, projects with a total volume of around 7.1 million Euros were commissioned in 2022.

European research funding was also a particularly important source for research at IHS in 2022 and will remain highly relevant in the coming years with the new Horizon Europe framework programme.

In the case of the commissioned projects, a rough distinction can be made between grant-funded and contract projects. The largest funding pots relevant to IHS for projects funded by public grants were successfully raised through the European Commission, followed by funds from the Anniversary Fund of the Austrian National Bank (OeNB). The share of the total volume that comes through grant-funded research (European Commission, OeNB Anniversary Fund, AK Vienna, FWF, City of Vienna and many more) is around 4.1 million euros (this corresponds to about 57 percent of the total project volume acquired in 2022). With a volume of around 965,000 euros, the European Commission is the main source of funding overall.

In the field of grant-funded research, in addition to awards from the European Commission, the OeNB Anniversary Fund, the FWF and the FFG, IHS was also awarded projects from new, innovative national

funding pools, such as, for example, the Digitalisation Fund 4.0 of the Chamber of Labor, the democracy-in-progress call for 2022, and The Knowledge of the Many – Science Education in Vienna call for 2022 from the City of Vienna.

Amongst the Institute's contract projects, projects acquired from public contracting authorities were once again highly significant again in 2022, with a volume of approx. 2.45 million euros. Particularly worthy of mention here are Foundation for Economic Education, the umbrella association of the social security institutions, the Federal Ministry of Education, Science and Research (BMBWF), the Federal Ministry for Climate Protection, the Environment, Energy, Mobility, Innovation and Technology (BMK), the Federal Ministry of Finance (BMF) and the City of Vienna. In addition to public contractors (34 percent of the acquired project volume) and research institutions (5 percent), funding was also acquired from companies (3 percent).

In 2022, IHS researchers will continue to be tested by the ongoing challenges faced by society and will work, with great commitment, on exciting and challenging projects acquired from funding pools such as the WTF – Life Sciences 2022 – Public Health Call, the WWTF Pilot Call 2022 – Empirical Social Sciences, the Climate and Energy Fund and, above all, Horizon Europe, the European Commission's new framework programme, which began in 2021.

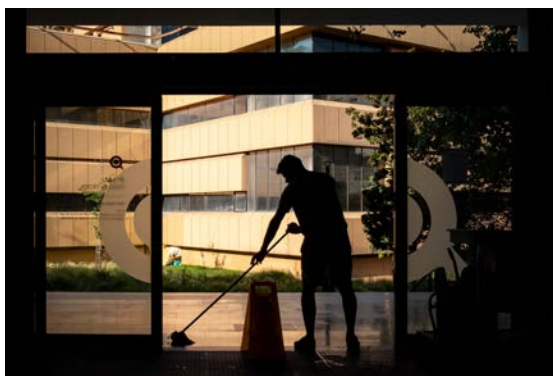
62 completed projects

109 project applications

68 new project contracts

LABOR MARKET

AK Wien's Work 4.0 Digitalisation Fund puts people at the centre of digitalisation. Two funded projects, both led by IHS sociologist Laura Wiesböck, deal, on the one hand, with the working realities of female cleaners in private households, and, on the other, with the shift of meetings into the digital space due to COVID-19 from a gender perspective.



OENB ANNIVERSARY FUND

In 2022 the Anniversary Fund was again an important source for basic research at IHS. In 2022, a total of four new Anniversary Fund projects amounting to 664,000 euros were initiated at IHS, and three other projects with a total volume of approximately 650,000 euros were selected for funding by the OeNB.

ENERGY & CLIMATE

Under the leadership of Christian Kimmich, IHS is one of 41 partner institutes in the EU-funded SUNRISE (Strategies and Technologies for United and Resilient Critical Infrastructures and Vital Services in Pandemic-Stricken Europe) project. SUNRISE aims to simplify the active cooperation of European critical infrastructures (CI), enabling them to be better prepared and equipped to adequately assess and jointly manage future risks caused by pandemics.



SUCCESSFULLY SUPPORTING RESEARCH

The project support team, led by Bianca Brandl, has been providing support for the Institute's researchers in the application and implementation of research projects since 2018. Since 2022, the service provided by the Project Support team has been intensively expanded and structured through a comprehensive training concept for project managers at IHS.

EVENTS

The event team at the Institute for Advanced Studies (IHS) has a successful year to look back on in 2022, in which a total of 108 events – internal and external – took place. Of these, 32 were realised virtually, 62 on site and 13 in hybrid form in order to offer participants maximum flexibility. A major conference in the field of higher education was also organised by IHS, but took place in the premises of the University of Applied Arts in Vienna.

With substantiated and professionally implemented events, IHS contributes to the exchange between science and society.

The highlights of the events calendar included a total of nine conferences, including the Evidence-Based Policy Making conference, co-organised with WIFO and the Central European University, which took place on 19 May. The conference provided an opportunity for the exchange of views on evidence-based policy-making and attracted a wide audience, including many experts. Another highlight was the Science for Resilience conference, which took place from 23 to 24 May and dealt with the role of science and research in coping with crises and challenges facing society.

Martin Selmayr, Head of the Representation of the European Commission in Austria, was a guest speaker at the very successful Heinrich Neisser Lecture 2022. In his lecture, he addressed the question of how resilient and sustainable the European Economic and Monetary Union is. Sixty high-ranking guests participated in the event on site.

In addition to the conferences, there were many other exciting events, including project workshops, public seminars and numerous media events. Examples include the Community Creates Mobility Camp, which took place over several days at IHS and dealt with the topic of sustainable mobility, or the panel discussion on the potential and challenges of the energy transition.

In addition to the external events, the IHS event team also organises internal networking meetings, seminars and workshops. Media training courses for in-house researchers were also successfully completed last year. In terms of personnel, the event team saw the addition of event manager Stephanie Egghart in 2022.

Overall, 2022 was a successful year, marked by an increasing return to face-to-face events compared to the preceding two years, which had been affected by the pandemic. At the same time, the expertise acquired in the field of virtual formats will continue to be used and applied in a meaningful way. With its wide range of events, the Institute was able to reach over 1,200 people on site and over 500 people online, thereby promoting the exchange of ideas and knowledge.

108 events

8 conferences

1,700 people reached

HEINRICH-NEISSER-LECTURE 2022

On 18 October, Martin Selmayr, Head of Representation of the European Commission in Austria, held the annual Heinrich Neisser Lecture at IHS. His speech dealt with the resilience and future viability of the European Economic and Monetary Union. Interest in the event was great, and the lecture hall was full. A recording of the lecture is available online on the Institute's YouTube channel.



COOPERATION/VERNISSAGE: KUNST@IHS

In 2022, the Kunst@IHS event series was relaunched. In cooperation with the University of Fine Arts Vienna, students exhibit their artworks in Strozzi Palace. The exhibition was opened with a vernissage on 29 November, and the works will remain on display at IHS until the summer of 2023. IHS thereby contributes to the promotion of young artists.



CONFERENCE: EVIDENCE-BASED POLICY MAKING

The second edition of this successful conference series focused on the topic of data and politics and aimed to promote exchange on conceptual, policy-related and methodological issues between researchers and politicians. The event was organised in cooperation between IHS, CEU and WIFO, and new research results in the field of applied evidence-based policy-making were presented on both days.

LECTURE: CHRISTOPHER WALLER

As part of the annual Vienna Macroeconomics Workshop, IHS welcomed Christopher Waller from the Board of Governors of the US Federal Reserve to the Institute in September 2022. His talk on his outlook on economic development was streamed live from the IHS lecture hall and followed by numerous people from several countries.

COMMUNICATION

From the point of view of communication, the past year was characterised above all by a major expansion of media activities. In 2022, the IHS Communications & Events team organised a total of sixteen media events, including press conferences and virtual media chats. In 2021, that number was only 10. The total of forty-two press releases sent out last year set a new record, and a monthly press info on recent publications was established as well.

As a hub between scientific discourse, politics and society, the Institute for Advanced Studies contributes to social debates.

In terms of content, one of the focal points of its communication activities was the engagement of interim director Klaus Neusser, who had taken up his position as of April 2022. On the one hand, the effects of the coronavirus pandemic, including the occurrence of the Omicron variant and disruptions to international supply chains, continued to set the tone. On the other hand, due to the Russian attack on Ukraine, the issues of energy security and the energy transition came to the fore. Inflation and price increases also became increasingly popular topics by the second half of the year. With the IHS Price Monitor, developed by Sebastian Koch and Christine Lietz, IHS is offering a tool that visualises the current development of prices.

Apart from press activities, the new cloud-based marketing tool Sendinblue, which facilitates the professional management of mailing lists, has been in use since 2022. After the relaunch of the newsletter last year, there was a continuous increase in the number of subscribers, which had again exceeded 400 by the end of the year, with a monthly growth rate of about twelve percent.

In terms of social media, LinkedIn stood out in particular last year. The outreach here was increased by 140 percent compared to 2021, to an average of about 6,000 monthly page views. On Twitter, the second social network to be used by IHS, the number of monthly direct profile views is particularly noteworthy: at 7,745, it was more than 180 percent higher than the previous year.

On the occasion of the Institute's sixtieth anniversary in the year ahead (2023), a soft relaunch of its corporate identity is planned in addition to the ongoing further development of existing channels. The results will be available on all IHS channels in the second half of 2023.

3,400 media clippings

6,000 followers on social media

212,000 page views on the IHS website

42 press releases

MEDIA CHATS

The range of media chats was significantly expanded last year. A total of six online chats took place, on current topics such as the economic impact of the war in Ukraine, the energy transition and the impact of innovations, using breast cancer as an example. The series of events received a positive response across the board from the media.



MEDIA TRAINING

In 2022, two in-house media training courses were organised for female researchers at IHS, with the goal of increasing the visibility and prominence of female expertise in the public eye. In the coming year, the range of internal and external media training courses for all employees will be further expanded.

NEW IHS NEWSLETTER

As part of the transition to the new Sendinblue sending tool, the IHS newsletter was given an optical relaunch. In addition to the simpler organisational processing, the IHS newsletter has had a much more modern layout as of last year. The coming year will see content-related innovations intended to make the newsletter even more attractive.



PROJECT OVERVIEW

Last year, a new research subsite of the IHS website was created for all ongoing and completed research projects of the Institute. The page allows filtering according to thematic categories and, in addition to short project descriptions, provides transparent lists of clients, contact persons within the organisation, and partner institutions.

SPOTLIGHT

Since 2019, IHS has been showcasing its employees through regular interviews. The following six colleagues were in the spotlight in 2022.



Nora Haag

Higher education research



Peter Grand

European governance,
Public finance and labor markets



Sabine Neuhofer

Behavioral economics



Laura Wiesböck

Education and employment



Siegfried Eisenberg

Health economics and health policy



Elisabeth Laa

Regional science and environmental research





REPORTS OF RESEARCH GROUPS

Educational research and employment

European governance, public finance and labor market

Health economics and health policy

Higher education research

Macroeconomics and economic policy

Regional science and environmental research

Behavioral economics

Science, technology and social transformation

EDUCATION AND EMPLOYMENT

This multidisciplinary research group focuses on issues in the fields of education and employment, with social inequality being the cross-cutting theme, and the concept of social progress providing the parentheses. The spectrum of methods ranges from approaches with an interpretive understanding to sequential and multi-level analyses of register data on educational and professional careers.

The year 2022 was a successful one that pointed to the future direction of the group. Many projects were acquired, articles were published in prestigious scientific journals, and the foundations were laid for innovative research undertakings.

Academic publications in international journals constitute a challenge in the context of strong third-party funding.

It is thus all the more remarkable that, in 2022, several articles were published in recognised peer-reviewed journals. In 2022, the group successfully bid for numerous application and contract projects. Some key points need to be highlighted, in particular: the scientific support of the pilot project for the promotion of economic competence in schools includes competence measurements and surveys using a panel system in comparison with intervention and control groups. The goal is to evaluate the conditions for the (successful) development of financial literacy.

Also worth mentioning is the project funded by the AK Digitisation Fund to analyse the working realities of platform-based cleaners, the results of which are attracting great interest in the scientific community (e.g., lectures at the National Taiwan University, the World Congress of Sociology in Melbourne or the Gender, Work & Organization Conference in South Africa), as well as in the media and socio-political spheres. In a broad-based cooperation between IHS, the University of Vienna and the Vienna University of



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Technology, as well as national and international corporations, the "Smart Working – Women in Europe" project, which is also financed by the AK Digitalisation Fund, develops strategies for the temporary availability of employees outside normal working hours, among other things.

The Austrian Socio-Economic Panel (ASEP) will influence the social science data, and thus the research

landscape in Austria, for many years to come. Accordingly, it is important to implement the scientific support of ASEP as a project in the group. Finally, we should also highlight the evaluation of the Adult Education Initiative, which is an example of how projects and programmes in the fields of the active labor market and education policy have often been supported with evaluations for many years and thus also help to shape policy.

Two cornerstones were also laid in 2022: for the first time, we now have data available for Austria covering the entire educational and professional careers of a cohort over a period of fifteen years. This data also contains a lot of background information and allows gaps in the relevant research to be closed. The potential of this research is underlined by the support of several institutions, such as AK Wien and IV. In addition, the research group was pleased to welcome seven new researchers, who are expanding their existing expertise and deepening the interdisciplinarity of their work.

Get to know us



POLICY IMPACT

Evaluation of the Adult Education initiative

For the fourth time, the research group was commissioned to provide scientific support for the Ministry of Education's adult education programme. With the evaluation of the secondary school leaving certificate courses, published in 2006, and the evaluation of the adult education programme (2009–2014), the research group made a significant contribution to the establishment of quality standards. The current study focuses on longer-term effects in participants, access to hard-to-reach target groups, and conditions for success in learning. The results feed into both policy advice and academic research on educational inequality.

FINANCIAL LITERACY

School pilot: Building economic competence

As part of this study, commissioned by the Stiftung Wirtschaftsbildung, pupils in 60 schools in the intervention group and 20 schools in the control group are monitored throughout the whole of the lower secondary level with yearly surveys on their economic competencies and interests. The goal is to analyse whether and to what extent the special pedagogical/didactic interventions and offers have an impact. In this project, IHS cooperates with Prof. Retzmann from the University of Duisburg-Essen and the research department of the OeNB.

MILESTONE

Austrian Socio-Economic Panel (ASEP)

Monika Mühlböck was commissioned with the scientific coordination of the Austrian Socio-Economic Panel (ASEP). As part of the panel survey, representative households are surveyed annually on topics such as family, occupation, education, health, social affairs and their economic situation. The linking of the ASEP budget panel with registry data of the Austrian Office of Statistics allows the analysis of social change and socio-economic contexts. As a result, the research group makes a significant contribution to the establishment of an important foundation of data for basic scientific research in Austria.

PUBLICATION

A hidden universe

Nadia Steiber and Stefan Vogtenhuber participated in a large replication study entitled "Observing many researchers using the same data and hypothesis reveals a hidden universe of uncertainty", published in the Proceedings of the National Academy of Sciences of the United States of America (PNAS). The study examines the effects of decisions in the research process and finds that different researchers achieve highly varying results, even if the same data are analysed using the same hypothesis. The differences can be explained neither by the ideological convictions of the researchers nor by their expertise and expectations.

EUROPEAN GOVERNANCE, PUBLIC FINANCE AND LABOR MARKETS

This interdisciplinary research group, consisting of economists, sociologists and political scientists, focuses on the closely related areas of public finance, the labor market and social policy, as well as European governance, and has broad expertise in quantitative methods (micro- and macrodata) and simulation models.

One focus of the research work carried out in 2022 in collaboration with the Macroeconomics and Business Cycle Research Group was the topic of "cold progression". Other topics included income protection in the Austrian unemployment insurance system, the effects of lower general wage limits on income distribution, public budgets and the economy as a whole, and, in cooperation with the funding pool for educational research and employment, the development of a specialist needs screening for Austria. In two conferences at the end of 2022, the results of an EU-funded project on the extent to which the digitalisation of the world of work can reduce gender-specific occupational stereotypes were presented.

On behalf of the European Commission, within the framework of the European Social Policy Network (ESPN), analyses in the field of social policy focused, inter alia, on social benefits for people with disabilities and for young people, measures to improve transparency and information about the social system in order to improve the accessibility of social benefits, and national monitoring frameworks for public social expenditure. On the topic of European governance, the Horizon 2020 project "Post-Crisis Legitimacy of the European Union" was brought to a successful conclusion with the completion of two doctorates. The research group is also involved in an EU COST programme for intergovernmental cooperation. A further focus is on election and survey research.



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Here, despite hindrances related to the pandemic, the tenth wave of the European Social Survey, for which the group is national coordinator, was successfully completed and published in December 2022.

In addition, the research group worked on four OeNB-funded projects on the macroeconomic consequences of subjective risk assessment of workers, the budgetary policy of the European

Union, the dualisation of the labor market, and the relationship between technological change, internal migration and population development in rural areas. The results were presented at numerous international conferences. In 2022, a new FWF project on hypogamy and its consequences for family life was also launched.

Finally, experts from the group were active in national and international committees and research networks, including the Advisory Board for Labor Market Statistics of the Austrian Office of Statistics, the Standing Research Committee on Labor Market Policy in the Coronavirus Crisis, the European Social Policy Network, SHARE (Survey of Health, Ageing and Retirement in Europe) and the Executive Board of the Austrian Society for Political Science. The research group congratulates Tiffany Williams and Ivana Skazlic on their successful doctorates, Karim Bekhtiar on being awarded the PhD Fellowship of the NOeG, and Katrin Auel and Resul Umit on receiving the 2021 award for best article in the Journal for Contemporary European Studies.

Get to know us



PROJECT

Robotisation, internal migration and rural exodus

In this project, funded by the OeNB Anniversary Fund, Karim Bekhtiar investigates the relationship between robotisation, internal migration and rural exodus.

In general, robotisation led to significant declines in employment in the manufacturing industry between 2003 and 2016. Rural areas have been disproportionately affected by these developments, as manufacturing trades are more important there than in cities. Young workers are increasingly responding to this development by migrating to cities. The study was awarded the 2021 Dissertation Fellowship by the National Economic Society (NOeG).

PROJECT

DigiTyps – Gender stereotypes and digitalisation in the world of work

In the DigiTyps project, funded by the EU Commission, Gerlinde Titelbach and Marcel Fink examined whether the current upheavals taking place in the world of work as a result of digitalisation (may) represent an opportunity to mitigate gender-specific aspects attributing to this relating to competence, education and vocation. Their study shows that gender stereotypes persist even in the increasingly digitalised world of work. The change in traditional role expectations and gender images is highly preconditional, and the effects of digitalisation in this regard are, on the one hand, not clear per se – but on the other hand, can be shaped.

STUDY/POLICY BRIEF

Tax reforms and the effects of cold progression

In the study, Susanne Forstner and Eva Garcia-Moran, together with Martin Ertl and Michael Reiter, estimated that the overall relief of labor and pension income from tax reforms would cumulatively exceed the effect of cold progression from 2016–2025 by up to ten billion Euros. In the Policy Brief, they published updated estimates based on sharply increased inflation forecasts, which resulted in an additional burden of about one billion euros per year due to cold progression from 2022–2025. However, a one-off increase in the tariff limits would almost completely compensate for this

ARTICLE

Elective behavior: proximity, information and identification

Rational choice models predict moderating centripetal party competition. At present, however, democratic elections often lead to the strengthening of undemocratic margins. In his article, published in *Electoral Studies* 75(1), Guido Tiemann shows that in many countries, up to 30 percent of voters follow the directional model, which understands political issues as binary alternatives, is founded on symbolic politics, and favours extreme political actors. This is especially true for voters who are poorly informed or have limited cognitive resources.

HEALTH ECONOMICS AND HEALTH POLICY

The research group was founded in 1999 and is highly multidisciplinary in its mode of working. It has a wealth of experience in working with relevant data from health and care systems, as well as in the extremely complex institutional environment. The focus of its activities is on the comparative analysis of international health and care systems.

With its multidisciplinary and applied orientation, the research group was able to make significant scientific contributions to combatting the coronavirus crisis in 2022. As part of the Horizon 2020 project PERISCOPE, the group leads the "Impacts on Health Systems" work package and is also strongly internationally networked in research into COVID-19. As a result, numerous articles were once again published in high-level scientific journals in 2022. The group management also participated as an expert in the "Ad-hoc Think Tank" of the COVID-19 committee of the Supreme Medical Council and the Health Working Group of the Future Operations Platform. Together with the Energy, Environment and Sustainable Economic Structures group, work began on the Horizon Europe project SUNRISE, which deals with the resilience of critical infrastructures in crises. The expertise of the group is mainly applied with respect to crisis effects in the context of the health-care system.

In addition to the COVID-19-related projects, work on the Horizon 2020 project SIMCOR also progressed. A conceptual framework for the economic effects of



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in silico technologies in medical device development was prepared. The European Commission listed it as one of the notable projects on the "Innovation Radar". The project on the costs of obesity, funded by the Anniversary Fund of the Austrian National Bank, generated a lot of interest and two spin-off projects on related topics.

In cooperation with the umbrella organisation for the social security institutions, papers on four current topics were again published as part of the Health System Watch in 2022, these being interface management in diabetes, measures to increase participation in diabetes treatment programmes, standardised diagnostic documentation in outpatient treatment, and minimum case numbers for medical interventions to improve quality.

IHS continues to be the seat of the Austrian Health Economics Association. In 2022, initial planning work for the organisation of the biennial conference of the European Health Economics Association began. IHS is organising the event together with the Vienna University of Economics and Business in 2024.

Get to know us



BOOK CHAPTER

Smart health

An article on smart health, written by members of the group, appeared in the Routledge Handbook of Smart Technologies. In it, smart health is placed in the context of e-health and illustrated with numerous proven examples. However, factors that hinder the diffusion of smart technologies in the healthcare sector are also being investigated, although the healthcare sector in particular could benefit greatly.

PROJECT

SIMCor – In-silico testing and validation of cardiovascular implantable devices

The Horizon 2020 project SIMCor aims to improve the development of implants in the cardiovascular system using computer-simulated cohorts. The numerous economic effects that emanate from this technology were recorded by the Health Economics and Health Policy group in a conceptual framework and subsequently quantified in greater detail. The project was taken up by the EU Innovation Radar.

ARTICLE

Public health agencies and COVID-19

This article, written for the COVID-19 Health System Response Monitor (HSRM) of the European Observatory on Health Systems, addresses the institutional and organisational landscape of public health institutions during the coronavirus pandemic. Miriam Reiss was asked to present the work at a Policy Dialogue in Stockholm.

PROJECT

Value of innovation in health using breast cancer as an example

In 2021 IHS created a conceptual framework to map the societal impact of innovations in healthcare. In 2022, these various impacts were illustrated on the basis of innovations in the diagnosis and treatment of breast cancer. The framework examined not only the beneficial effects for patients through advances in surgical treatment, systemic therapy and radiotherapy but also the impact on their ability to work and the impact of prevention and innovation.

HIGHER EDUCATION RESEARCH

The Higher Education Research (HER) group chiefly conducts third-party-funded research in Austria and Europe on behalf of universities, ministries and European stakeholders. In 2022, the research group focused on the start of several projects, some long-term, as well as the organisation of two multi-day conferences.

In 2022, the EUROGRADUATE project was launched, with the aim of examining information about the careers of graduates from 17 EU countries. For this purpose, administrative data is combined with an online survey. The project builds on the findings of a feasibility study and a pilot study in which the HER group was also involved. In 2022, preparations began for the Student Social Survey 2023, which has been investigating the life and study situation of students in Austria since the 1970s. The core report and numerous additional reports will be published in 2024. At the same time, work continued on the eighth cycle of EUROSTUDENT, which coordinates around 25 European student surveys.

As a follow-up project to GENDERACTION, the GENDERACTIONplus project was launched, in which the research group is involved in the development of a monitoring and evaluation system for the implementation and impact of gender equality plans in the European Research Area. A further project involves the design of a monitoring system that focuses on the implementation of the recommendations of Universities Austria concerning the diffusion of gender competence in university processes.

Another reason for celebration is the survey of secondary school graduates carried out in 2022, which constituted an online survey of final-year pupils in Austria a few months before they graduated from school. For the first time, comprehensive knowledge



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was gathered about the information and decision-making situation, as well as key influencing factors on the educational and professional plans of graduates. The study closes a major gap in research into the transition from school to university and thus provides theoretically sound knowledge that is also of central importance for questions of policy design.

In addition to the project work, numerous academic publications were published in 2022 in journals, as book chapters or book editions, and in (virtual) conference contributions. The volume published by Angela Wroblewski and Rachel Palmén, "Overcoming the Challenge of Structural Change in Research Organizations: A Reflexive Approach to Gender Equality", is particularly worthy of mention. Furthermore, in the autumn in Vienna, the research group organised two large multi-day conferences dealing with important questions and challenges of gender equality and higher education policy.

HER also participated in numerous national and international expert committees as well as on the boards of academic associations, including the GfHF – Gesellschaft für Hochschulforschung (Society for Higher Education Research) and the DeGEval – Gesellschaft für Evaluation (Society for Evaluation).

Finally, we are delighted to welcome Magdalena Wicher, a long-standing employee of the Institute, onto the team!

Get to know us



BOOK

A reflexive approach to gender equality

In recent years, HER has developed the approach of a reflective gender equality policy, on which basis seven research institutions have received support for the development of their gender equality policy through the Horizon 2020-funded project TARGET. Published by Emerald, the anthology presents the approach and its theoretical background, discusses the experiences of the implementing research institutions, and formulates recommendations for European, national and institutional equality policy. The book is available through open access.

PUBLICATION

Non-traditional and first-in-family students

In a paper for the Zeitschrift für Hochschulentwicklung (ZFHE), Bianca Thaler, Judith Engleder and Martin Unger present a paper entitled "Unterschiede im Zeit budget von Studierenden mit nicht-traditionellen und traditionellen Hochschulzugängen" (Differences in the time budget of students with non-traditional and traditional university access). On average, students with non-traditional university access spend fewer hours per week on their studies, but this statement is reversed if other factors (in particular employment) are monitored by means of OLS regression. In the European Journal of Higher Education, Franziska Lessky and Martin Unger show that a higher employment rate of first-in-family students increases the risk of spending less time studying, but this risk also depends on numerous other factors and, above all, the field of study.

PROJECT

Archiving of data in AUSSDA

For the first time, survey data from the Higher Education Research Group will be stored in the digital archive of the Austrian Social Science Data Archive (AUSSDA) along with the 2022 survey of secondary school graduates and the 2015 and 2019 student social surveys. For this purpose, a concept was created for the anonymisation of the individual data, as well as extensive, accessible documentation of the complex data sets (method report, glossary, codebook ...). The project thus sees itself as a contribution to open science – researchers and students are subsequently allowed to reuse the data as scientific use files.

CONFERENCES

Organisation of two conferences on gender equality and higher education policy

The research group organised the 17th Annual Conference of the Society for Higher Education Research (GfHf), which took place from 14 to 16 September at the University of Applied Arts in Vienna. Under the motto "New Times – Old Strategies?", the conference focused on the interplay of changes in the higher education context and in the labor market. On 24 and 25 October, the conference "Why promote women* (again)?", organised in cooperation with the Vienna Chamber of Labor (AK Wien) and Vienna University of Economics and Business, took place at the educational centre of AK Wien. Both conferences attracted a large audience and made valuable contributions to current challenges in gender equality and higher education policy.

MACROECONOMICS AND BUSINESS CYCLES

The group is in charge of the preparation of IHS economic forecast for Austria. The short-term forecast is presented four times a year, along with the WIFO forecast. In addition, a medium-term forecast on the developments of the next five years is always published in July. The group also participates in the Joint Economic Forecast for Germany.

The research group is dedicated to a wide range of issues relevant to economic policy, ranging from economic forecasting to the economy and labor market policy, macroeconomic impact assessments, forecasting of trade, traffic and energy flows, the forecasting of financial market variables, right down to the empirical, theoretical and behavioral analysis of financial markets. It advises several ministries, the government of Lower Austria and other Austrian institutions.



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developed with a view global economic interdependencies. As part of the "Micro-Macro linkages" research initiative, the group is working on the detailed mapping of the Austrian tax and social system using models with heterogeneous agents. The group is also active in training at the Vienna Graduate School of Economics (VGSE) of the University of Vienna and the Vienna Graduate School of Finance at Vienna University of Economics.

Doctoral students are supervised by group members and conduct research on topics relevant to IHS.

The central tool for economic forecasting is a structural macroeconomic model of the Austrian economy. In addition, the group has a number of other, more specialised models to rely on, such as for the inflation forecast or the modelling of Eastern European economies. In recent years, this spectrum has been expanded to include models from the transport and infrastructure sectors. The dominating topics of 2022 were the analysis and forecasting of inflation dynamics as well as the modelling and forecasting of the consequences of the energy price shock for the real economy.

The assessment of the medium- and long-term effects of the energy transition is a new focus in the further development of the models. Thanks to several years of support from the BMAW, the models will be further

In 2022, the organisation of international conferences, workshops and the seminar series resumed with the 17th edition of the Vienna Macroeconomics Workshop and the 5th edition of the workshop on High-Dimensional Times Series in Macroeconomics and Finance. This year, the group was again very successful in winning grant-funded scientific projects. Four major anniversary fund projects should get a special mention here: Resilience of Economic Systems (project manager Martin Meier); Sustainable Investment under Prospect Theory (Ines Fortin); Bayesian Estimation of DSGE Models Using Global Nonlinear Approximations and Hierarchical Continuation (Tamás Papp); and Commodity Price Uncertainty and Macroeconomic Dynamics (Jaroslava Hloušková).

Get to know us



RESEARCH FOCUS

Measurement, presentation and forecast of inflation

Inflation has been on people's minds in Austria, and Europe in general, more than it has for a long time. This year's research activity focused on measuring and forecasting inflation, as well as researching its causes, distributional effects and implications for economic policy. Among other things, this activity was reflected in a Policy Brief by Sebastian Koch and Klaus Neusser, who examined which households are most affected by inflation. In addition, IHS developed a Price Monitor, which provides a visual tracker of current inflation developments.

PUBLICATION

Impact of the EU's embargo on Russian oil Imports on the Austrian economy

The drastic price fluctuations on the international energy markets following the outbreak of the war against Ukraine and the ensuing European sanctions have a potentially dramatic impact on the European and Austrian economies. A research report supported by the BMAW estimated the possible consequences of the oil price increase resulting from the embargo. In further work, it was estimated how stabilisation of the gas price at the high level of the summer of 2022 would affect the Austrian social product, resulting in a potential GDP loss of three percentage points over the 2022/23 winter period.

PROJECT

Progress report

In October 2022, the Austrian National Council decided to abolish cold progression. IHS, together with the WIFO, was commissioned to carry out the calculation of cold progression as a basis for the legislative decision. According to IHS calculations, the effect of cold progression will amount to 1,851 million Euros in 2023 and will be offset by legal adjustment measures. For the future, the law provides for these calculations to be continued through an annual progress report.

CONFERENCE

High-Dimensional Time Series in Macroeconomics and Finance

On 9 and 10 June 2022, the Institute for Advanced Studies held its fifth workshop on the topic of "High-Dimensional Time Series in Macroeconomics and Finance", which also celebrated Manfred Deistler's 80th birthday. As in the previous workshops, a special focus was placed on econometric theory and its application in the field of high-dimensional time series. The aim of this conference is to exchange ideas and discuss current results in the analysis of high-dimensional time series. The workshop was jointly organised by Benedikt Pötscher, Wolfgang Scherrer, Martin Wagner and Leopold Sögner. As in previous workshops, around sixty econometricians from all over the world took part in the event.

REGIONAL SCIENCE AND ENVIRONMENTAL RESEARCH

2022 was a time of change for the Research Group for Regional Science and Environmental Research, both in terms of personnel and subject matter. The leadership of the research group changed over the course of the year, initiating a reorientation of the group, with a stronger focus on the areas of energy, environment and climate.

In 2022 the group increasingly worked on projects in the field of renewable energies, among other things, using the multi-regional input-output model created in the research group. For example, the value-added and employment effects of increased expansion of photovoltaic (PV) plants in Vienna and of PV and wind power plants in Lower Austria were estimated.



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research and teaching collaboration on the economic and political development of rural areas. Andrassy University Budapest, the University for Continuing Education Krems, the Institute for Strategy Analysis, and Gesellschaft für Forschungsförderung Niederösterreich m.b.H. are all involved. Members of the group also teach at the Vienna University of Economics, Central European University and Masaryk University in Brno.

In order to enable more detailed analyses in the field of energy and the environment, the input/output model has been extended to include data on emissions, including CO₂. In addition, an energy satellite account was developed as part of a grant agreement financed by the Austrian Ministry of Climate Protection (BMK). This reflects the production structures and the interdependencies of renewable and fossil fuels with the rest of the economy. The energy satellite account reflects the wholesale and import interdependencies, as well as the varying employment intensity, of the individual energy technologies for electricity production. This instrument was used to quantify the economic effects of the planned expansion of renewable energy sources in Austria. At the end of 2022, a new funding agreement was concluded with the BMK to support the further development of competence in the field of energy economics at IHS.

The group expanded its supra-regional and international cooperation. The ECONet project thus provides an international, interdisciplinary and inter-university

A cooperation with the Macroeconomics and Business Cycle research group is underway in two projects. These are the aforementioned funding agreement of the BMK and a project on behalf of the Federal Ministry of Labor and Economy (BMAW), which deals with the effects of energy prices on Austria's export economy.

In autumn work began on SUNRISE, an international project funded by the European Commission as part of the Horizon Europe programme that will focus on the resilience of critical infrastructure by 2025. At IHS, this project is being worked on together with the Health Economics and Policy research group.

At the turn of 2022 into 2023, the realignment of the research group in the direction of energy and environmental economics was driven forward with its renaming to "Energy, Environment and Sustainable Economic Structures".

Get to know us



PROJECTS

Photovoltaic and wind power expansion

In cooperation with the Educational Research and Employment research group, a large part of this research group initially devoted itself to the planned expansion of photovoltaics in Vienna in a study commissioned by the City of Vienna and, subsequently, to the expansion of photovoltaics and wind power in Lower Austria in a further project commissioned by the AMS Niederösterreich. In addition to the general economic impacts against the background of a shortage of skilled workers, special focus was placed on the potential and challenges for the labor market. Both studies utilised an interlocking mix of quantitative and qualitative methods

PROJECT

Greenhouse gas emissions in Luxembourg

In the "CO₂-taxation in Luxembourg" study, commissioned by the Luxembourg Chamber of Labor, and the follow-up study "Carbon subsidies and ETS payments in Luxembourg" that was based on this, the CO₂-relevant taxation and tax performance in Luxembourg was analysed and contrasted with the indirect subsidies of CO₂ emissions. An input/output analysis, expanded to include environmental impact, not only quantified the direct and indirect effects of current energy and transport taxes as well as subsidies, but also looked at four fictitious CO₂ tax scenarios. Particular attention was paid to the distribution of the tax burden between companies and private households.

PROJECT

International direct investments and business locations

A study commissioned by the Austrian Business Agency examined the effect of Austrian companies with foreign interests on gross added value and employment. In addition, the impact of international direct investment on research and development (R&D) and on economic growth in Austria were determined by means of international panel econometric analysis. A literature/data overview also explained the impact of international DI on R&D, human capital, transport routes and supply chains. The second part examined economic effects related to the employment of international specialists in Austria.

PROJECT

Investments in sustainable passenger mobility

A project funded by the Austrian Climate and Energy Fund, in cooperation with TU Wien, investigated the MARS strategic land use and transport model by means of a cost-benefit analysis. This was linked to an economic analysis of investments in sustainable passenger mobility. In several scenarios, the costs of the investments were compared with the expected benefits as a result of saved external costs and avoided emission allowances on the basis of a concrete mix of measures to decarbonise the Austrian transport sector by 2040.

BEHAVIORAL ECONOMICS

The Behavioral Economics (Insight Austria) research group deals with the development and evaluation of concepts and measures based on findings of behavioral economics research. The goal is to identify efficiency potentials and to make them usable through the implementation of evidence-based, behaviorally sound measures.

The Behavioral Economics research group has a successful year to look back on in terms of content, including some changes in its staffing. After the group was temporarily led by Thomas König at the beginning of the year, Katharina Gangl took over the management of the group in May following an international recruitment procedure. Kerstin Grosch, Anand Murugesan and Aja Ropret Homar joined as fellows.



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since the beginning of the Ukraine war, have gained immense importance. On the one hand, the Ministry for Climate Protection was supported and advised with regard to its energy-saving campaign in terms of behavioral economics; on the other hand, an energy-saving campaign was launched within IHS in cooperation with other research groups and administrative units.

In 2022, as well, the focus of project work was on the application of findings in behavioral economics in different policy areas. The main research on sustainable behavior and strategies to mitigate climate change was able to be expanded. Investigations looked, for example, at how nudging measures can be used to initiate and support sustainable remediation projects. In cooperation with Altstoff Recycling Austria (Ara), the group investigated the extent to which correct waste disposal can be improved and littering reduced with the innovative labelling of dustbins. In the area of consumer protection, the standard information sheet for package holidays was analysed and optimised with regard to its comprehensibility and clarity – with the aim of improving the well-being of consumers.

In addition to the project work, momentum was also able to be provided with regard to energy saving, for example, which, due to the political developments

As part of the DG-Reform project "Better Regulation in Austria II", momentum was generated to further bring the behavioral economics approach into the Austrian administration. The successful series of workshops in various ministries was continued, with the aim of providing the workforce with basic expertise in applying behavioral economics and developing ideas for practical applications together. In addition, a series of networking activities were set up with other scientific stakeholders and representatives of the administration in order to jointly push forward an agenda for evidence-based policy-making in Austria.

With regard to academic publications, as well, the group has a successful year to look back on, with a total of six articles in peer-reviewed journals. The researchers were represented at numerous conferences and events – in total, over 30 national and international lectures were held, many of which as keynotes.

Get to know us



POLICY BRIEF

Energy-saving campaign for Austria

In cooperation with experts from national and international universities, we worked out how behavioral insights can support the reduction of energy consumption of households, public institutions and companies as well as the use of renewable energy sources.

Based on the literature and best practices in behavioral science, a series of measures were proposed, divided into the three areas of competence building, increasing motivation and building favourable situational conditions. Based on the drawn-up recommendations, the development of the national energy-saving campaign "Mission 11" was also supported in an advisory capacity.

TRIAL

Sustainable investment decisions

An OenB project investigated how inquiring about sustainability preferences and information on sustainable investments affect investment decisions. In cooperation with the Financial Market Authority (FMA) and Austrian banks, an online experiment was carried out. The results, which were also presented at a press conference, show that the complexity of the preference query does not have a significant impact on the investment decision. However, information about both the financial and environmental impact increase sustainable investments and should therefore be included in the financial advice.

TRIAL

Waste separation and littering in public spaces

In a field experiment at 90 sites in Leoben, Steyr and Krems, the effectiveness of the design of collection containers for correct separation and littering was studied. A distinction was made between a clearly visible, neutral sticker in bright colours and a sticker with an image of untouched nature, as well as a control group without any stickers. The results show that the collection container with the natural sticker in the urban area leads to a significant increase in the amount of waste collected. The results on littering suggest that strong littering is likely caused by groups rather than individuals. In addition, site-specific measures influence correct separation and littering.

TRIAL

The package holiday standard information sheet

Travel providers are legally obliged to provide a "standard information sheet for package holidays" before concluding contracts. As part of the project, the content and visual design of this standard information sheet as well as its placement in the booking process were investigated from a behavioral-economic perspective. Measures were formulated with the aim of ensuring that relevant information is perceived, read and understood by consumers. A new version of the information sheet was developed with an appealing title, content structure, personal approach, comprehensible formulations and visual support.

SCIENCE, TECHNOLOGY AND SOCIAL TRANSFORMATION

This research group investigates the interdependencies between science, technology, innovation and society. In 2022, the group worked on projects on the topics of science and society, mobility and data.

In the area of "science and society", the group worked on studies, commissioned by the BMBWF, the WWTF or the Ludwig Boltzmann Society, among others, which focused on the relationship between science, the public, politics and democracy. For example, vocational students were asked about their views on science and research, or the extent and depth of citizens' involvement in science was examined.

An EU-funded project focused on the development of indicators of Responsible Research and Innovation (RRI), an approach that seeks to integrate society more closely into research. The group also dealt with the effect of climate councils on politics in an international comparative study.

In the area of mobility, the FWF-funded project "The Phenomenology of Violence in Automobility" started in 2022. It is being carried out with Masaryk University Brno and studies the ontological policy of accidents in automobility. In another project, training courses for start-ups working in the area of mobility were developed and implemented on the topics of sustainability, responsibility and ethics. In turn, a project funded by EIT Urban Mobility allowed citizens to get involved in designing and improving public space.

Finally, the group dealt with the topic of data from a wide variety of perspectives. In the project "GoData-Space", which is being carried out together with the



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TU Wien (Vienna University of Technology) and the FH Technikum Wien (University of Applied Sciences Technikum Wien), workshops were organised with the aim of developing governance principles for data rooms. The AI Social Design Thinking Lab addressed needs and barriers with the introduction of AI systems in Czech and Austrian SMEs and reflected on the ethical aspects of using them. The project "Smart Working – Promoting Women in Leadership", based on the experiences of companies during the coronavirus pandemic, developed smart working strategies that should allow for a better work-life balance for managers and reduce access barriers for women in management positions.

In the interdisciplinary project "Data metabolism and the reduction of environmental harm", the Scientific, Technological and Social Transformation group, together with the Behavioral Economics group, is examining the challenges of data waste in digital environments. You can find a complete list of all projects, including funding agencies and cooperation partners, on the IHS website.

Members of the group published their research in high-level academic journals in 2022, including Applied Mobilities, Learning Organization, Mobilities, Science and Engineering Ethics, and the Journal of Responsible Innovation, as well as in an anthology, monographs, and book chapters.

Get to know us



BOOK

Assisted Reproductive Technologies in Europe

This anthology deals with the social, ethical and legal implications of assisted reproductive technologies (ART). In a comparative analysis of several European countries, the authors analyse the different approaches to the regulation of ART in Europe. The book brings together case studies from eight European countries that provide insight into the state and development of regulation of ART over the past 40 years. The country case studies from all over Europe and the three comparative chapters provide insights into the diversity of current ART regulation on the continent as well as into similarities, differences and trends in this area of regulation.

PROJECT

Scepticism towards science in society?

The aim of the study commissioned by the Federal Ministry of Education, Science and Research is (1) to examine existing quantitative research on the attitudes of the Austrian population towards science, research and democracy and to clarify the extent to which specific scepticism towards science and democracy (or ambivalences) exist in Austria; (2) to investigate, by means of qualitative research and literature analysis, the historical, socio-economic and systemic/structural reasons for such attitudes; (3) to develop recommendations on how to improve the exchange between science and society and to strengthen mutual trust.

PUBLICATION

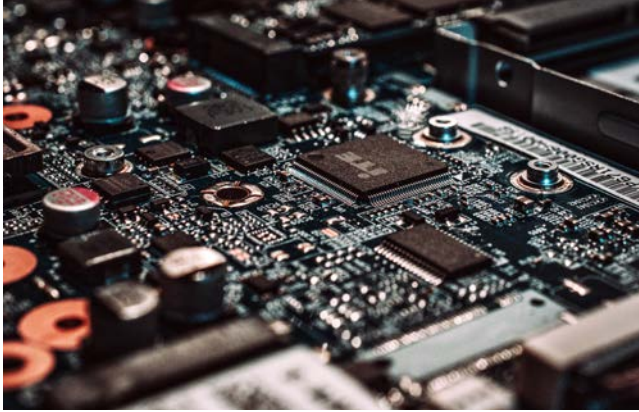
Measuring societal maturity

This article presents a result of the NewHoRRizon project coordinated by IHS: the Societal Readiness (SR) Thinking Tool. The tool is intended to support researchers and innovators in developing research projects that are more focused on societal values, needs and expectations. The paper argues that, in addition to Technology Readiness (TR) assessments, approaches to research and innovation are needed that are aligned with society. The SR tool is intended to compensate for shortcomings in TR approaches and to improve existing methods for integrating RRI, sustainability and design thinking into research and innovation cycles. The use of SRTT in European research policy is currently being discussed within the framework of Horizon Europe.

PUBLICATION

Social labs as temporary learning organisations

European science consists of a loose network of partially learning organisations and non-learning organisations. These either postpone decisions on topics such as "responsibility" and "solving societal challenges" or delegate their solution to experts and individual stakeholders, thus lessening the possibilities of a transformation from science towards social responsibility. Social labs are spaces that address societal challenges in an open, action-oriented and creative way. They can be temporary learning organisations that bring together stakeholders from different fields to work and learn together on topics.



Vehicles of sovereignty

Thomas König explores the EU's focus on technological sovereignty and its impact on research and development policy.



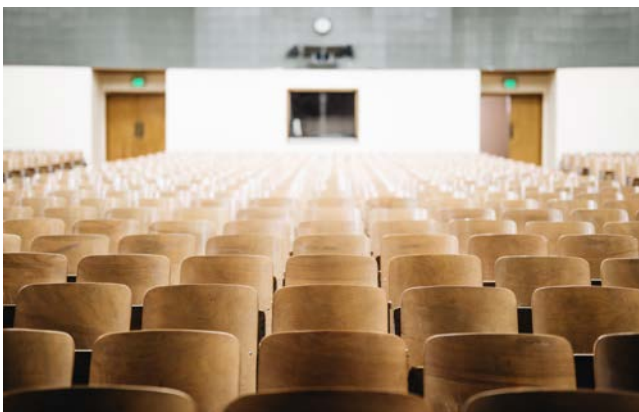
Do online surveys lead to different results than face-to-face interviews?

In the in_progress blog, Nadia Steiber and Bernd Liendl focus on the increasing use of online surveys in social research.



Pandemic on wheels

Robert Braun sees automobility as a "pandemic on wheels".



Higher education courses – Who is studying and why?

Vlasta Zucha examines who starts continuing education at Austrian universities and for what reasons.





Elisabeth Frankus talks about teaching science in children's universities.



Erich Griessler explains what is behind responsible research and innovation.



Vlasta Zucha presents an IHS project on preventing plagiarism at universities.



Kira Abstiens deals with the topic of saving energy from a behavioral-economic perspective.



ADMINISTRATIVE UNITS

The administrative units at IHS ensure that workflows function smoothly. They allow the scientific staff to perform the core tasks in a focused manner.

For the IHS administrative units, 2022 was marked by a return to an increased physical presence at the institute. Since 2020 and 2021 mostly created specifications for external circumstances, whether working from home or on site, the institute used 2022 to implement a new home office directive. This, on the one hand, defines IHS as an attendance-based organisation, but, on the other hand, enshrines the possibility of working from home. This gives employees more flexibility, which not least contributes to increasing attractiveness as an employer and satisfaction among employees. Receiving the state quality mark award for family-friendliness in March 2022 is also an expression of the commitment to flexible and family-friendly working conditions.

The topic of open access is becoming increasingly important in research. A fund set up by the IHS Library team to help authors publish in gold open access journals was in much greater demand last year. Digitisation continued to play an important role in 2022. In the area of publication consulting and bibliometrics, the library team continued to work on the digitisation of archived research reports, which will be documented in the IRIHS repository in the future.

In the area of human resources, the time recording system was also relaunched, and work on a partially automated project evaluation tool continued. In addition, things got underway with the conceptualisation of an automated personnel master data tool for chronologically mapping HR and budget processes, as well as with the development of a revolving liquidity management system. In the IT department, several measures were taken to automate account and rights management and to improve data security. IT security measures also played an important role last year.

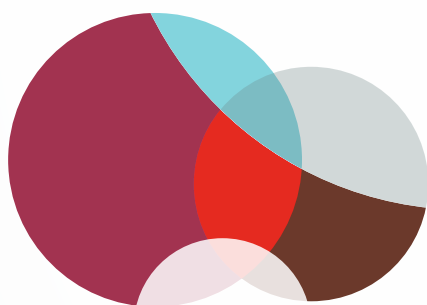
In terms of personnel, there have been some changes with the administrative units: the event team has been supported by Stephanie Egghart since the summer of 2022. Doris Szoncsitz, long-time library employee, left to enjoy her well-deserved retirement and the team is now supported by Katharina Herz.

Since autumn 2022, the administrative units of the institute have been headed by the new general secretary, Julia Studencki. In the coming years, the focus will be on further increasing efficiency, in particular through digitally supported workflows.



ANNEX

Persons
Publications
Events



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PUBLICATIONS

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EVENTS

CONFERENCES

19/05/2022 Evidence-Based Policy Making (Thomas König)

23–24/05/2022 Science for Resilience (Thomas König)

09–10/06/2022 Timeseries Workshop (Leopold Sögner)

23–24/06/2022 Ignaz Lieben Symposium (Rupert Pichler, Thomas König)

08–10/09/2022 Vienna Macroeconomic Workshop (Gabe Lee)

14–16/09/2022 17th Conference of the Gesellschaft für Hochschulforschung (Society for Higher Educational Research)¹ (Martin Unger)

17/11/2022 DigiTyps Conference 2022: Geschlechterstereotype und Digitalisierung in der Arbeitswelt; Gender stereotypes and digitisation in the world of work (Gerlinde Titelbach)

15/12/2022 DigiTyps Topic Conference: Digitaler Wandel: Veränderte Geschlechterrollen in Betrieben; Digital change: Changing gender roles in companies?! (Gerlinde Titelbach)

LECTURES AND PANEL DISCUSSIONS

15/06/2022 Book presentation: The Future of Automobility (Robert Braun, Anna Gerhardus)

18/10/2022 Heinrich Neisser Lecture 2022 with Martin Selmayr: Europe's Economic and Monetary Union: How resilient, how future-proof is it today?

10/11/2022 ÖGS panel discussion: Unterförderter Nachwuchs; Underfunded young talent? (Philipp Molitor)

14/11/2022 Book presentation: Assistierte Reproduktion – die neue Normalität; Assisted reproduction – the new normal (Erich Griessler)

SEMINARS AND WEBINARS

21/01/2022 Impfberatung für Unternehmen; Vaccination advice for companies (Katharina Gangl)

23/02/2022 Wissenschaft in der Pandemie – und was wir daraus lernen; Science in the pandemic – and what we learn from it (Thomas König)

03/03/2022 Gleichstellungspolitiken revisited; Equality policies revisited (Angela Wroblewski)

11/05/2022 "The? New? Normal?" – Reflecting on normalization as a perpetuation of pre-existing conditions of power (Robert Braun)

18/05/2022 Boris Blagov: Euro area nowcasting using large Bayesian mixed frequency VAR (Ines Fortin)

20/05/2022 LNF22: Was treibt Inflation; What drives inflation? (Sebastian Koch)

20/05/2022 LNF22: Verändert Digitalisierung Geschlechterstereotype, Geschlechterrollen und Berufschancen von Frauen und Männern; Is digitalisation changing gender stereotypes, gender roles and career opportunities for women and men? (Gerlinde Titelbach)

20/05/2022 LNF22: Führt die Automatisierung von Arbeitsplätzen in ländlichen Regionen zu Landflucht; Is the automation of jobs in rural areas leading to migration into cities? (Karim Bekhtiar)

20/05/2022 LNF22: Stadtgestaltung mit "Hogga.me": Wie kann man Sitzgelegenheiten im urbanen Raum erfassen und verbessern; Urban design with "Hogga.me": How to capture and improve seating in urban space. (Anna Gerhardus, Robert Braun)

20/05/2022 LNF22: Was ist Verhaltensökonomie und wie lässt sie sich in der Praxis anwenden; What is behavioral economics and how can it be applied in practice? (Florian Spitzer, Kira Abstiens)

¹ Took place at the University of Applied Arts.

20/05/2022 LNF22: Wie beeinflussen ko-kreative Forschung und die Entwicklung neuer Technologien unsere Zukunft;
How are co-creative research and the development of new technologies influencing our future? (Elisabeth Frankus)

25/05/2022 Larry Blume: Complex Production Networks and the Price Turnpike (Leopold Sögnér)

23/06/2022 Florian Huber: Recent Developments in Bayesian VAR Modeling (Martin Ertl)

07/11/2022 Smart Working & Homeoffice: Risiken und Chancen zur Karriereförderung von Frauen;
Risks and opportunities for career advancement of women (Elisabeth Frankus, Andrea Leitner)

12/12/2022 Präsentation Plagiatsstudie; Presenting a study on plagiarism (Vlasta Zucha)

WORKSHOPS AND PROJECT MEETINGS

01/04/2022 Wissenschaftspolitik, Science policy (Thomas König)

05/04/2022 Wissenschaftspolitik, Science communication (Thomas König)

19/04–22/04/2022 Forecasting Workshop (Edith Skriner)

26/04/2022 HyopFam meeting (Nadia Steiber)

28/04/2022 Aufas network meeting (Melanie Brunhofer)

03–04/05/2022 SUPER-MoRRI-Consortium Meeting; SUPER MoRRI consortium meeting (Shauna Stack)

06/05/2022 Netzwerktreffen Erwerbsverläufe in der Covid-19-Pandemie;
Network meeting on employment trends during the COVID-19 pandemic (Stefan Vogtenhuber)

10/05/2022 FFG-Workshop Insight Austria; FFG Insight Austria workshop (Katharina Gangl)

24/05/2022 Netzwerktreffen Hochschulforschung; Higher education research network meeting (Bianca Thaler)

30/05/2022 Wert von Innovation im Gesundheitswesen; The value of innovation in healthcare (Siegfried Eisenberg)

02/06/2022 Workshop Smart Working; Smart Working workshop (Elisabeth Frankus)

08/06/2022 Workshop Wissenschaftskommunikation; Science Communication workshop (Johannes Starkbaum)

23/06/2022 Smart Working workshop (Elisabeth Frankus)

28/06/2022 Community Creates Mobility Innovation Camp: kick-off-meeting (Anna Gerhardus)

01/07/2022 The value of innovation in healthcare (Siegfried Eisenberg)

05–06/09/2022 COST workshop (Karin Schönplugg)

15/09/2022 Consortium meeting AI SST Lab (Elisabeth Frankus)

23/09/2022 Workshop Gleichstellung mit BMBWF; Equality with BMBWF workshop (Angela Wroblewski)

17–21/10/2022 Eurostudent (Philipp Droll)

07–11/11/2022 Eurostudent (Philipp Droll)

15, 16, 23–25/11/2022 Community Creates Mobility Innovation Camp (Anna Gerhardus)

05/12/2022 Stakeholder-Workshop Wissenschaftsskepsis;
Stakeholder workshop on scepticism towards science (Johannes Starkbaum)

15/12/2022 RAVE meeting (Johannes Starkbaum)

Press events

28/02/2022 Wissenschaftliche Integrität; Scientific integrity

11/03/2022 Auswirkungen des Kriegs gegen die Ukraine; Effects of the war against Ukraine

25/03/2022 Gemeinsame Präsentation der Konjunkturprognosen von WIFO und IHS;
Joint presentation of the economic forecasts of the WIFO and IHS

23/05/2022 Science for Resilience – Learnings from the Pandemic

07/06/2022 Die Energiewende als Wirtschaftsfaktor; The energy transition as an economic factor

20/06/2022 Informationen verständlich gestalten; Making information understandable

30/06/2022 Gemeinsame Präsentation der Konjunkturprognosen von WIFO und IHS;
Joint presentation of the economic forecasts of the WIFO and IHS

19/07/2022 Nachhaltiges Investieren; Sustainable investing

21/07/2022 Mittelfristprognose: Konjunkturprognose der österreichischen Wirtschaft;
Medium-term forecast: Economic forecast for the Austrian economy

27/07/2022 Was tun gegen die Energiekrise?; What to do about the energy crisis?

09/09/2022 Christopher Waller: The Economic Outlook

29/09/2022 Wirkungen von Innovationen am Beispiel Brustkrebs; Effects of innovations using the example of breast cancer

07/10/2022 Gemeinsame Präsentation der Konjunkturprognosen von WIFO und IHS,
Joint presentation of the economic forecasts of the WIFO and IHS

22/11/2022 Energiewende – Chancen und Risiken; The energy transition – Opportunities and risks

15/12/2022 Gemeinsame Präsentation der Konjunkturprognosen von WIFO und IHS,
Joint presentation of the economic forecasts of the WIFO and IHS

Events by the Management Board

29/03/2022 7th meeting of the Board of Trustees in its fifteenth term of office.

29/03/2022 13th Stakeholder Committee meeting

26/04/2022 8th meeting of the Board of Trustees in its fifteenth term of office.

28/06/2022 9th meeting of the Board of Trustees in its fifteenth term of office.

28/06/2022 14th Stakeholder Committee meeting

21/10/2022 Scientific Advisory Board meeting

29/11/2022 10th meeting of the Board of Trustees in its fifteenth term of office.

29/11/2022 15th Stakeholder Committee meeting



Annual Report 2022 Jahresbericht



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